



I research how emerging technologies reshape business, industries and society, and help leaders put them to work.

Full Professor of Information Systems, ESSEC Business School, Asia-Pacific campus, Singapore
Digital Disruption Chairholder

Jan Ondrus is Full Professor of Information Systems at ESSEC Business School, based in Singapore since 2016, where he holds the Digital Disruption Chair. For twenty years he has studied how emerging technologies change business models, industries and society, from mobile payments and digital platforms to AI. His research appears in journals such as the Information Systems Journal and California Management Review. He teaches in ESSEC's Master and Executive MBA programmes, designs executive programmes on AI for companies in Asia, and comments regularly in The Straits Times, The Business Times, CNA and Nikkei Asia. He holds a PhD in Information Systems from the University of Lausanne.

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Based	Singapore, since 2016
Chair	Digital Disruption Chairholder, since 2021
Education	PhD in Information Systems, University of Lausanne

Signature talks

AI transformation beyond the hype

What changes when AI agents enter real business processes, and what does not.

Platform strategy for established companies

How incumbents build and govern platforms without breaking their core.

Digital banks and the future of payments

Lessons from twenty years of payment platforms, with a focus on Asia.

The Digital Disruption Matrix

Which technologies will reshape which sectors, from the annual ESSEC study.

Recent stages

Oct 2025	Asia Privacy Bridge Forum, Seoul Keynote: how agentic AI could reshape digital privacy
Apr 2025	Asia Startup Summit, Singapore Moderator: shaping industries with AI
Nov 2019	WTO-Singapore Workshop on E-Commerce Invited speaker
Nov 2018	Singapore FinTech Festival Moderator: globalisation of domestic payment networks

Selected publications

2025	Platform governance for established companies California Management Review
2024	A typology of multi-platform integration strategies Information Systems Journal
2023	Myths and realities of the metaverse California Management Review Insights

More than 80 media appearances since 2017.